



School Logo and Tie Change

30/6/20

Dear Parents/Carers,

As part of our whole school curriculum and Mission Statement review before lockdown, we had redesigned our school logo. As you know we planned to celebrate this with you and introduce our 'Learning River' for St Anne's as a launch day in the summer term. Sadly, we have not been able to take up this opportunity. The art work for our 'Learning River' is being finalised this week and we would like to say a huge thank you to one of our parents and Governor Mr Bernard Hesketh who has brought our thoughts and designs for this to life. We are looking forward to sharing this with you as it encompasses everything we aim for at St Anne's and our vision and intent for the children.

As part of this process, we felt, following consultation with our children and staff, that the vibrancy of our learning community should be recognised in a visual way. We also wanted to raise the profile of our SCORE Values that the children know and understand in school, with regard to their behaviour for learning. Therefore we have redesigned the school logo/badge to reflect this, including edging of the Passionist heart in our 5 SCORE Value colours (see above on letterhead). We have also redesigned the school tie to reflect this. The image of the new tie is attached as the PDF and has the 5 SCORE Value colours on with the Passionist logo. The school badge will be the same on all jumpers but will now have the 5 SCORE colours edging it. The school name on the logo on jumpers will remain white with the jumper background being blue, (burgundy for Y6) the school name on the white T Shirt for PE will be blue. No other uniform colours or items will change.

This change can be phased and please feel free to send your child/children into school with jumpers/cardigans with the all-white logo on until they need to be replaced. Reception and Nursery children will begin with the all new logo uniform.

Our official uniform suppliers named on the school website (Lancashire and Rocket Embroidery) were made aware of the changes to the uniform. If you choose to use other suppliers you will need to make them aware. School have been informed that



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some parents use the supplier JMAX locally of which we were unaware. We have now informed of the changes.

School ties have been purchased by school and the PTFA - one for each child and they will be given to the children as part of our launch of the 'Learning River' and welcome back in the Autumn term.

School has also ordered book bags with the new logo which can be bought from the school office from the Autumn term, when required.

We are of course in unprecedented times and the launch of our Curriculum Vision, Mission Statement and uniform changes have not been how we would have ever imagined.

I thank you for your patience and understanding and as a school community, we are looking hopefully and enthusiastically to the Autumn term, where we see our school family reunited fully.

Thank you for your support,

Mrs Rachel Crolla

Headteacher



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